



M Limassol MOTION

14-15
September

Limassol Marina

Start your Engines



www.limassolmotionevent.com

Start your engines

After last year's great success Limassol Motion Event returns to spread big thrills to the cars and motorcycles enthusiasts and not only. With a variety of unique motion exhibits but also exciting events are expected to attract the interest of thousands of visitors.

The **Limassol Motion** will take place in the central areas of **Limassol Marina** on the weekend of **16 and 17 of September**, in an area of over **2,000 m²** which is visited every weekend by more than **20.000 visitors**.

The venue with dozens of restaurants, cafes, hundreds of parking lots and recreational areas for the whole family, is ideal for accommodating this event.

The purpose of this exhibition is to present to the public everything new and available from the field of **cars, motorcycles and wheeled transport**, such as **new models, new technologies and innovations, new products and services**.

The **Limassol Motion** is expected to attract a large number of local and foreign visitors, offering a unique opportunity for branding for all exhibitors as well as to get in touch with the consumer audience.

Dates: **14 - 15 of September**
Opening hours: **Saturday 16:00-21:00**
Sunday 10:00-20:00

Admission for the public is Free - All the health and safety measures will be complied in accordance with the health protocols of the Ministry of Health and Department of Labour.



Promotion and publicity

The exhibition will be accompanied by a Pancyprian campaign on Pancyprian TV channels and radio stations, print and electronic media with a total value of more than €30.000.

At the same time, specific promotion will be done through foreign media of Cyprus, in order to inform all residents and potential buyers of the island.

Materials will be sent to all exhibitors, who will have the opportunity to do their own promotion in accordance with the rules of the exhibition, the fair play and ethics.

We therefore understand that each of the exhibitors or sponsors, by promoting their participation, will maximise the visibility of the whole exhibition.



Sponsors and Supporters

Main Sponsor (1)

(Sponsorship Cost €10.000)

The **Main Sponsor** will receive **maximum exposure** with their logo accompanying the exhibition in all **promotional messages and advertisements**. At the same time, the **Main Sponsor** is entitled to a **free central exhibition stand of 12 m2**.

In detail, the Main Sponsor will receive the following:

- Promotion through TV ads on Pancyprian TV channels.
- Promotion through radio ads from Pancyprian media and Russian-speaking radio stations.
- Promotion through print advertisements in Greek and foreign language magazines.
- Promotional banner logo and name in the event area, in brochures and posters throughout Cyprus.
- Promotion through the official website of the event and social media.
- The Main Sponsor will be able to distribute their products as well as promotional material at the exhibition venue.

Sponsor (3)

(Sponsorship Cost €4.000)

In detail, Sponsors will receive the following:

- Promotion through TV ads on Pancyprian TV channels.
- Promotion through print advertisements in Greek and foreign language magazines.
- Promotional banner logo and name in the event area, in brochures and posters throughout Cyprus.
- Promotion through the official website of the event and social media.
- Sponsors are entitled to a free central booth 3m x 3m (type A) in the show for the promotion of their products or services.
- Sponsor will be able to distribute their products as well as promotional material at the exhibition venue.

Supporters (6)

(Sponsorship Cost €2.000)

In detail, Supporters will receive the following:

- Promotion through TV ads on Pancyprian TV channels.
- Promotion through print advertisements in Greek and foreign language magazines.
- Promotional banner logo and name in the event area, in brochures and posters throughout Cyprus.
- Promotion through the official website of the event and social media.



Area A

Area A is for **cars**. The area starts from the eastern side of Limassol Marina (East entrance bordering the old Port) and ends in front of the Cafe Calma. There are exhibitors in the area spaces of various sizes which can accommodate be cars.

Area A - Cars

Cost €35/sq.m. + VAT

Each company has the right to rent **up to 100 sq.m.**

Types of Exhibition Stands

For renting a type A stand, 3X3 with carpet, concrete bases, table, 2 chairs, electricity and light - €500 + VAT.

For renting a type A stand, 4,3X3 with carpet, concrete bases, table, 2 chairs, electricity and light - €600 + VAT.

For renting a type B stand, 3X3 (full branded), covered with metal frame and company logo (metope and front legs), carpet, concrete bases, table, 2 chairs, electricity and light - €1000 + VAT.

For renting a type B stand, 4,3X3 (full branded), covered with metal frame and company logo (metope and front legs), carpet, concrete bases, table, 2 chairs, electricity and light - €1300 + VAT.

Other types of Exhibition Stands are not allowed.

The price includes lighting of the space (general lighting), security during the time the exhibition is not in operation, promotion of the exhibition, and electricity supply for appliances up to 13A.



Limassol
MOTION





Area B

Area B extends from the Pyxida Fish Tavern to Sanctum Spa and Fitness Club at Limassol Marina. In this area, there are available **covered and un-covered** exhibition spaces. **Motorcycles, Electric and Solar powered motorcycles** can be accommodated there.

Area B - Motorcycles and ATV

Uncovered areas - €30/sq.m. + VAT

Covered areas - €35/sq.m. + VAT

Types of Exhibition Stands

For renting a type A stand, 3X3 with carpet, concrete bases, table, 2 chairs, electricity and light - €500 + VAT.

For renting a type A stand, 4,3X3 with carpet, concrete bases, table, 2 chairs, electricity and light - €600 + VAT.

For renting a type B stand, 3X3 (full branded), covered with metal frame and company logo (metope and front legs), carpet, concrete bases, table, 2 chairs, electricity and light - €1000 + VAT.

For renting a type B stand, 4,3X3 (full branded), covered with metal frame and company logo (metope and front legs), carpet, concrete bases, table, 2 chairs, electricity and light - €1300 + VAT.

Other types of Exhibition Stands are not allowed.

The price includes **lighting of the space** (general lighting), **security** during the time the exhibition is not in operation, **promotion of the exhibition**, and **electricity supply** for appliances up to 13A.



Limassol
MOTION



Area C

Area C extends from the Sanctum Spa and Fitness Club at **Limassol Marina** and north to the outside of the covered parking area.

This area can accommodate **Bicycles, Electric Scooters, Maintenance and Care Products, Electronic and Audio Systems, Spare Parts, Services, Accessories, Fuel and Lubricants** etc.

Area C - Bicycles, Scooters, Services and Products

Cost €500 + VAT per exhibition stand type A of 9sq.m. Price includes rental of a 3X3 stand with carpet, table, chairs, electricity and light.

It is also included the **lighting of the space, security** during the time the exhibition is not in operation, the **promotion of the exhibition**, and the **electricity supply** for appliances up to 13A.



Area D

The **Area D** extends at the slipway of **Limassol Marina**. Wheeled vehicles, Demonstration area, Large and heavy objects, etc. can be accommodated there.

Area D

Cost - €25/sq.m. + VAT



Limassol
MOTION





Area A - Cars

Area B - Motorbikes

Area C - Vehicles & Services

Area D - Bicycles, Scooters, Services
& Products & Demonstrations

Outdoor stands

Tent rental

For outdoor stands, Organisers can provide tents of 3m x 3m or 4,30m x 3m for rent.
Please see description and summary of costs below:



Tent A

3m x 3m		
Tent A includes:	QTY	COST
Tent	1	€500
Concrete base	4	
Lighting	1	
Carpet	9 m ²	
Chair	2	
Coffee table	1	



Tent B

3m x 3m		
Tent B includes:	QTY	COST
Tent	1	€1000
Company logo	12	
Metal frame	√	
Concrete base	4	
Lighting	1	
Carpet	9 m ²	
Chair	2	
Coffee table	1	

4,30m x 3m		
Tent A includes:	QTY	COST
Tent	1	€600
Concrete base	4	
Lighting	1	
Carpet	13 m ²	
Chair	2	
Coffee table	1	

4,30m x 3m		
Tent B includes:	QTY	COST
Tent	1	€1300
Company logo	12	
Metal frame	√	
Concrete base	4	
Lighting	1	
Carpet	13 m ²	
Chair	2	
Coffee table	1	

- The above prices do not include the cost of renting space that is calculated according to the area.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee, and is subject to availability.

Important information for exhibitors

Only the official constructors are permitted to construct exhibition stands or make electrical installations. Non-approved constructors will not be permitted to conduct work at Limassol Marina and will be ejected from the venue. Special requests, subject to the terms and conditions, can be made to the event organisers in writing which will be reviewed on a case by case basis.

Organizers can supply the exhibitors with extra equipment such as carpet in various colours, extra lighting, flags and furniture.

- No exhibitor can use an external constructor without the permission of the Organisers.
- The external constructors must have all the necessary permits and insurance for both the staff to be employed and their construction.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee and it is subject to availability.

We welcome any suggestions that your company might have regarding any further promotion and presentation of your company, products and services, as long as they are viable.

The approval will be given at the discretion of the Organising company.

Organisers contact details:

Dacor Advertising and Media Ltd.

Telephone: +357 25 577 750 / +357 96 440 761

Fax: +357 25 577 760

Email: info@dacor.com.cy

www.dacor.com.cy

www.limassolmotionevent.com

PARTICIPATION FORM

Please fill in your details carefully and then fax, email or hand over the handout form to one of our representatives.

Date ____/____/____

Name _____ Surname _____

Title _____ Company _____

Address _____

Phone _____ Fax _____

Email _____ Website _____

Invoice Details

Full Business Name _____

Invoice Address _____

(if different from above)

Sponsorship Category _____ Amount of Sponsorship _____

Exhibits (Brands) _____

Requested Area _____

Number of stands for rent _____

By signing, I hereby declare that I have read and fully accept the terms and conditions for my participation at the Limassol Motion 2024 which is organized by Dacor Advertising and Media Ltd.

The participation cost is prepaid and the deadline for settling the total amount is the 25th of August 2024

I accept to receive advertising material and newsletters from Dacor Advertising and Media Ltd.

I accept to be photographed and videotaped during the exhibition and this material to be used for the promotion of Limassol Motion 2024.

ORGANIZER'S SIGNATURE

(On behalf of the Organizers)

CUSTOMER'S SIGNATURE

(Company Stamp)

Organiser's contact details:

Dacor Advertising and Media Ltd., Αποστόλου Βαρνάβα 5, 3065, Λεμεσός, Κύπρος

Tel.: +357 25 577 750 / +357 96 440 761 | Fax: +357 25 577 760 | E-mail: info@dacor.com.cy | www.dacor.com.cy

Terms and Conditions

1. Each stand will house the Exhibitor mentioned in the contract. Any type of «rent», «hosting», any «service» of a third party is forbidden. Otherwise, the Organisers have the right to expel those who do not comply with this.
2. For equal treatment, the principle of time priority is adopted and maintained. Evidence is the relevant e-mail confirmation and proof of prepayment. The date of proof of advance payment will have the first and most dominant position reservation.
3. The organizers have the right to refuse any participation or exhibit that is not appropriate to the exhibition without any obligation to justify their position.
4. Last day for expressions of interest will be considered by the 14th of August 2024. From this date onwards the organisers will allow new Exhibitors but only with full payment of the amount within five working days and only for the remaining vacancies.
5. By signing and delivering the application form, each Exhibitor/Sponsor must pay 30% of his participation as a down payment.
6. Repayment/redemption is considered the payment of money of the total amount, within the time limits as established by the 25th of August 2024 by paying the amount in a bank account or signed checks. In the case of post-dated checks, the last date must not exceed the 10th of September 2024.
7. If after the repayment the Exhibitor changes their opinion or cannot take part for their own reasons or reasons outside of their control and have submitted a written notice 30 working days before the show, 50% of the total amount paid is refunded.
8. If the Exhibitor decides not to participate in the exhibition and does not warn in writing 30 working days before the exhibition, or does not bring his exhibits on time, he has to pay the full amount of his participation. If the total amount has been paid, then this amount is retained by the Organisers as compensation.
9. If the Exhibitor, after signing the Participation Form and accepting the Exhibit Terms and Regulations, regardless of paragraphs 5, 6, 7, and 8, does not attend the Exhibition and does not inform the Organizers in writing 30 working days prior to the Exhibition, then the Exhibitor has to pay the total amount of the participation as compensation.
10. If the Organizers deem it necessary to modify the exhibition space or to arrange the stands for any reason, they have the right to move any Exhibitor to another venue or to move exhibits in such a way that the exhibition is more functional.
11. Only the official contractors of the event are permitted to enter the venue premises to conduct work to construct stands or install equipment of any kind, unless authorised in writing by the Organisers. Unauthorised contractors be may ejected from the venue. All structures must comply with the safety requirements of the event Health & Safety plan and the Organisers reserve the right to request the removal, or to remove, any structure that does not comply.
12. All exhibition stand designs and constructions must be submitted to the Organisers for approval no later than seven (7) business days prior to the start of the exhibition. The Organisers reserve the right to approve any exhibit design at its discretion, in order to maintain the intended appearance and structure of the exhibition space, prevent disturbance to other exhibitors or other visitors to the event and to comply with term 12 of this agreement.
13. If approval for use of a non-official contractor is granted by the Organisers, they must have submitted the following documents to the Organisers ten (10) business days prior the event:
 - a. Employer's liability insurance.
 - b. 3rd Party Public Liability Insurance.
 - c. Company risk assessments or work-specific risk assessments.
 - d. Safe working method statements describing the work to be conducted (health & safety procedures).
14. Constructions or exhibits that, at the discretion of the Organizers, do not meet the security measures required either to be removed or to be moved by the Organizers with the cost of moving to the Exhibitors to which the constructions or exhibits belong.
15. The organizers can offer Exhibitors/Sponsors, upon an additional charge, the construction of special stand stands, or equipment hires such as carpets, TVs, stands, desks, shades and many more. (there is a relevant price list).
16. Exhibitors/Sponsors are required to deliver the stands exactly as received. In the event of any damage or loss to the stand structure, Exhibitors/Sponsors will pay the Organiser for the value of the damage or loss. Any intervention, alteration or destruction of the property of Limassol Marina is prohibited.
17. The Exhibitor/Sponsor, as a manufacturer or importer of technical engineering equipment, is required to take precautions for all exposed machinery to prevent any risk to machine operators or visitors to the exhibition. Organizers have the right to cease operating machines at any time that there is a risk or annoyance to other participants. Also, no kind of flammable material may be used within the Exhibition.
18. Advertisements outside the stands are not allowed. It is forbidden to distribute promotional material of Exhibitors in the corridors, the surrounding areas of the exhibition as well as the entrance.
19. It is forbidden to sell, use and eat food or drinks in the exhibition area without the approval of the Organizers.
20. The exhibition of exhibits using audiovisual media will be in low volume in order to avoid disturbing other participants. Otherwise, the Organizers retain rights against the Exhibitors/Sponsors to solve the participation agreement to remove the Exhibitor/Sponsor from the exhibition space.
21. Exhibitors/Sponsors are required to use the power granted by the Organizers. Any devices that do not meet the prescribed load (13 amperes) or dangerous power junctions will be removed from the Organizers. Upon contact and consultation with the Organizers, Exhibitors/Sponsors may acquire a higher charge of electricity, subject to additional charges.
22. If the exhibition does not occur or is interrupted or its character changes from any major outside force (earthquake, flood, war, fire or any other reason not because of the organizers), it is agreed that Exhibitors/Sponsors have no claim or demand in respect of any compensation or refund.
23. The Date of Opening, hours and days of the exhibition are determined by the Organizers who reserve the right to make any changes.
24. Any movement of exhibits from the exhibition area is prohibited before the end of the exhibition.

25. The time schedule for venue and exhibit access, set-up, break-down, deliveries, boat arrivals and departures – both before and after the event, shall be set by the Organisers and must be followed strictly and without exception by Exhibitors/Sponsors and contractors accordingly. If an allocated boat arrival or departure time is missed, the Organisers will endeavour to set an alternative if feasible. All exhibits set up and decoration must be complete at least two (2) hours prior to the Official Opening of the exhibition. The Organisers will not be held responsible for any losses or costs associated with failure to comply with the exhibition set-up and breakdown schedule as published or amended.
26. Exhibitors that will be displaying cars, must declare the size and type within their exhibition plan submitted to the Organisers as per the published deadline. Changes to the declared exhibit cars, plan must be approved in writing by the Organisers. The dimensions of the cars must be compatible with the size of the exhibitor's exhibition space.
The Organisers reserves the right to approve or deny any deviation from the exhibition space dimensions in accordance with the limitations of the rented exhibition space and with the safety requirements of boat mooring as defined by Limassol Marina.
27. The cost of moving the exhibits to and from the exhibition area, as well as the decoration of the stand, are chargeable to the Exhibitor/Sponsor, who is not entitled to request a reduction in the cost of the stand.
28. Any conversion, removal or addition of materials must be with the consent of the Organizers, who retain the right at their discretion to remove or move facilities that disturb other participants or visitors.
29. The Organizers undertake the responsibility to provide special security for the exhibition space during the exhibition. Exhibition areas will be patrolled 24 hours a day and crowd and traffic control will be available. It is the sole responsibility of Exhibitors to ensure the safety and supervision of their own exhibition space, equipment and objects. Anything left in the site is at the sole responsibility of the owner. In addition to the provided security services, the Promoters are not responsible for the loss of items from the showrooms.
30. The Organizers do not undertake any exhibits insurance. Exhibitors/Sponsors should be covered by their own insurance policies against any risk.
31. Damage, losses, disasters (from fires, natural phenomena, explosions, water or other causes) and generally any damage to persons, plant, machinery and merchandise cannot be attributed to the Organisers or Limassol Marina.
The Organisers and Limassol Marina are not liable for compensation and have only the usual obligations of the lessor, i.e. they are not the depositaries of the persons admitted to the rented premises.
32. Exhibits, decoration materials, equipment or waste materials that have not been removed by the end of the designated break-down period, shall be removed and stored or disposed of at the sole expense of the Exhibitor/Sponsor.
33. Exhibitors/Sponsors are required to submit all of the requested information concerning stand design, construction, equipment required cars or machinery to be displayed, to the Organisers by 16th of August 2024.
34. The Exhibitors/Sponsors have until 16th of August 2024, to send the logo of the company, contact information, logos exhibits, exhibits photos in high resolution, with text descriptions of exhibits in Greek and English, as well as any publicity material there for their exhibits.
35. To be eligible for participation in the Limassol Motion 2024 Exhibitors/Sponsors must accept and sign the Participation Form and the Terms and Conditions of the Exhibition.

Responsibilities and obligations of the organizing company

The organizing company, Dacor Advertising and Media Ltd, undertakes to provide services to the participants which are included in the charges.

- Electric current and generator in case of power failure.
- Cleaning the area before, during and after exposure.
- Electrician for damage/disaster (applies to the stands manufactured by the organisers).
- 24-hour security and surveillance of the area during the exhibition.

I have read, and I accept all the conditions which are mentioned above for the organization of the Limassol Motion 2024 by the company Dacor Advertising and Media Ltd.

On behalf of the Organizers

Company

Position

Signature

Stamp

On behalf of Exhibitors

Company

Position

Signature

Stamp